

# GALA

## SPONSORSHIP OPPORTUNITIES

### A NEW ERA FOR THE SPRING GALA

2025 marked a special milestone for the WVU Cancer Institute Spring Gala: 40 years of the cherished event, originally conceived by Jean DeLynn, Rita Solomon, and Gayle Swanson before the first spade of dirt was turned to build what is now the Mary Babb Randolph Cancer Center.

As we enter year 41 of this special benefit, we usher in a new era for the Gala and for the Institute by readying ourselves for growth. We are at a critical junction in the history of the WVUCI. Much like 40 years ago, we are embarking on a monumental investment in the growth of our program with a new cancer hospital, the Hazel Ruby McQuain Cancer Hospital. As we usher in this new era, we are excited to explore new ventures and venues that will allow us to continue to build new memories with longstanding supporters while bringing new partnerships into the fold.

To do so, the Spring Gala will transition to Nemascolin in 2026. We hope you will join us from April 17-19 and invite you to consider the sponsorship opportunities available. Sponsors enjoy a remarkable weekend, supporting a cherished local cause, and their brands are exposed to over 6,000 WVUCI supporters and contacts, as well as 400 on-site event guests.



NEMACOLIN | APRIL 17-19, 2026

[www.wvucancergala.com](http://www.wvucancergala.com)

### ***\$70,000 Black Diamond Sponsor***

- 30 admissions (3 VIP tables at ball) to all weekend activities
- Gift for Primary Sponsor
- Access for 30 to private reception and gift prior to ball
- Logo or sponsor name featured at check-in
- Logo or sponsor name featured on preshow screens
- Premier recognition on Gala event webpage, including write up
- Multiple acknowledgements on WVU Cancer social media
- Special recognition in pre-event emails to >6,000 contacts
- Multiple mentions from podium(s) both Friday and Saturday
- Top-billed listing in Gala program
- \$61,345 Tax-Deductible

### ***\$50,000 Platinum Sponsor***

- 20 admissions (2 VIP tables at ball) to all weekend activities
- Gift for Primary Sponsor
- Access for 20 to private reception and gift prior to ball
- Logo or sponsor name featured at check-in
- Logo or sponsor name featured on preshow screens
- Prominent recognition on Gala event webpage including write up
- Special recognition on WVU Cancer social media
- Special recognition in pre-event emails to >6,000 contacts
- Multiple mentions from podium(s) both Friday and Saturday
- Priority listing in Gala program
- \$44,280 Tax-Deductible

### ***\$40,000 Entertainment Sponsor ~ 1 Available***

- 20 admissions (2 Premium tables at ball) to all weekend activities
- Logo or sponsor name featured at Saturday night ball
- Logo or sponsor name featured on preshow screens
- Preferred recognition on Gala event webpage including hyperlink
- Special recognition on WVU Cancer social media
- Memorabilia autographed by star entertainer for the primary sponsor
- Tailored recognition related to sponsorship
- Special mention from podium on Saturday evening
- Priority listing in Gala program
- \$34,380 Tax-Deductible

### ***\$30,000 Dinner Sponsor ~ 1 Available***

- 20 admissions (2 Premium tables at ball) to all weekend activities
- Logo or sponsor name featured at Saturday night ball
- Logo or sponsor name featured on preshow screens
- Preferred recognition on Gala event webpage including hyperlink
- Special recognition on WVU Cancer social media
- Tailored recognition related to sponsorship
- Special mention from podium on Saturday evening
- Priority listing in Gala program
- \$24,380 Tax-Deductible

### ***\$30,000 Auction Sponsor ~ 1 Available***

- 20 admissions (2 Premium tables at ball) to all weekend activities
- Logo or sponsor name featured Friday and Saturday in conjunction with Silent and Live Auctions
- Logo or sponsor name featured on preshow screens
- Preferred recognition on Gala event webpage including hyperlink
- Special recognition on WVU Cancer social media
- Special recognition in pre-event emails to >6,000 contacts
- Tailored recognition related to sponsorship
- Special mentions from podium both Friday and Saturday
- Priority listing in Gala program
- \$24,380 Tax-Deductible

**/// \$27,000 Friday Mix & Mingle Reception Sponsor ~ 1 Available**

- 20 admissions (2 Premium tables at ball) to all weekend activities
- Logo or sponsor name featured at Welcome Reception
- Logo or sponsor name featured on preshow screens
- Preferred recognition on Gala event webpage including hyperlink
- Special recognition on WVU Cancer social media
- Tailored recognition related to sponsorship
- Special mention from podium on Friday evening
- Listing in Gala program
- \$21,380 Tax-Deductible

**/// \$27,000 Saturday Cocktail Hour & Bar Sponsor ~ 1 Available**

- 20 admissions (2 Premium tables at ball) to all weekend activities
- Logo or sponsor name featured at Saturday night cocktail hour and ball
- Logo or sponsor name featured on preshow screens
- Preferred recognition on Gala event webpage including hyperlink
- Special recognition on WVU Cancer social media
- Tailored recognition related to sponsorship
- Special mention from podium on Saturday evening
- Listing in Gala program
- \$21,380 Tax-Deductible

**/// \$27,000 Favor Sponsor ~ 1 Available**

- 20 admissions (2 Premium tables at ball) to all weekend activities
- Logo or sponsor name attached to each individual guest favor
- Logo or sponsor name featured on preshow screens
- Preferred recognition on Gala event webpage including hyperlink
- Special recognition on WVU Cancer social media
- Tailored recognition related to sponsorship
- Special mention from podium on Saturday evening
- Listing in Gala program
- \$21,380 Tax-Deductible

**/// \$17,000 Gold Sponsor**

- 10 admissions (1 Preferred table at ball) to all weekend activities
- Gift for primary sponsor
- Preferred recognition on Gala event webpage
- Listing in Gala program
- \$14,165 Tax-Deductible

**/// \$12,000 Silver Sponsor**

- 10 admissions (1 full table at ball) to all weekend activities
- Recognition on Gala event webpage
- Listing in Gala program
- \$9,190 Tax-Deductible

**/// \$7,000 Bronze Sponsor**

- 6 admissions (partial table at ball) to all weekend activities
- Recognition on Gala event webpage
- Listing in Gala program
- \$5,314 Tax-Deductible

## COMMITMENT OF SUPPORT

Ahead of event registration opening to the public in January, the Cancer Institute's Office of Philanthropy encourages those who plan to sponsor the Gala to formalize their commitment of support. Doing so will ensure associated seats are reserved immediately.

To commit a sponsorship, simply return the commitment form, which can be submitted at: [www.wvucancergala.com/registration](http://www.wvucancergala.com/registration). You may also email a scan or mail in a hard copy. Into the New Year, our office will be in touch to prompt completion of your registration, including collection of guest names, dietary restrictions and such. If you would prefer to process payment at that time, we will be pleased to invoice you. If you prefer to process before the year's end, please note that checks may be issued as follows:

**Check made out to:** WVU Foundation

**Memo:** Cancer Gala Sponsorship

**Mail to:** WVU Foundation

c/o WVU Cancer Institute

Office of Philanthropy – HSC 1631

P.O. Box 9300

Morgantown, WV 26505-9300

For sponsorship questions, please contact **Stephanie McCandless** at [SMcCandless@wvuf.org](mailto:SMcCandless@wvuf.org) or 304-293-7585.

For payment questions, contact **Jasmine Combs** at [JCombs@wvuf.org](mailto:JCombs@wvuf.org) or 304-554-0215 OR **Erin Gregory** at [EGregory@wvuf.org](mailto:EGregory@wvuf.org) or 304-554-0234.